
Cyngor Tref Pontyclun Town Council

Developing Pontyclun Working Group

MINUTES - 11th July 2024

Venue: No.20 - Thirsty Elephant Espresso Bar

Attendees:

Paul Binning (Chair), Chris Lane (Thirsty Elephant), Elizabeth Jones (Elizabeth Jones Law), Bob Symonds (Pontyclun Athletic Club), Sam Hoyland (JNP Legal), Mark Lewis (Adept Finance), Jenny Watts (Ammonite Yarns).

Review Last Meeting Minutes

General discussion on promotion of the Town with Viagogo and Parking considerations - more to follow

Town Events Planning

Chair went through the main event dates for the year, including Eisteddfod dates, Food & Drink Festival, Xmas Fayre

JW mentioned prospect of putting on a 'Yarover' in the Rugby or Athletic Club and making an event of it on the high street. **JW action to investigate further**

Discussion around how we make more of the high street at Events. Could an event utilise the street much more with Stalls - make that the feature rather than the car-park?

Positive thoughts towards the idea of using parking bays for Christmas Stalls as a one off each year. Feedback that the Christmas Trees in shops idea worked well last year and they're hoping it's repeated

Town Promotion & Support

Discussed prospect of VZTA returning with their App if viable and trialled via RCT Council.

Broad idea suggested of a Chambers of Commerce, where business pay a small annual fee to help fund general promotion.

ie a fold-out Map (with sponsors advertising), general advertising of events, promotion of Pontyclun at local hotels and venues.

Also discussed potential of a flyer drop around localish estates with a map and showing member businesses off

With CoC is there potential for the 4-ball Lottery a'la Tonyrefail? Would need volunteers and operational management to make it work, but really drives footfall into venues and delivers revenue for more general promotion.

PROPOSAL - Sub-Committee to be set up to investigate and explore potential for full proposal. PB to Chair

Pontyclun 175 (2025)

Chair announced early details and prospect of a handful of events and a local book. Also noted the potential of a high street closure parade, with more info to follow.

AOB

Parking - widespread support amongst businesses for trialling changing one side of the main road to a 1-hour limit from 30 minutes, to try and encourage more people to have chance to park there, browse shops, grab a coffee, have a quick meeting and some hair/beauty appointments without parking in residential streets.

ACTION - PB to propose at next Pontyclun TC Meeting that we vote to request from RCT Highways

CL discussed a new Pontyclun Gold Card they're developing at Thirsty Elephant to be given to those who work in Pontyclun for discounts - could this potentially be expanded.

Could the Churngold Building (or another?) have a projector light that lights it up in various colours/designs to celebrate as per Tower of London / London Eye? Fit with local events and notable days, plus charity support. **ACTION - PB to discuss with Clerk**